



FOR IMMEDIATE RELEASE

Want To Simplify All Your Pickup Control Wiring Projects?

Detroit, Michigan, February 2, 2016

Can Electric Guitar Upgrade Wiring *Really* Be Simplified?

Ask yourself these three questions.

- Do you want to simplify your electric guitar and bass upgrade wiring?
- Does soldering wires on tiny switch pins frustrate you?
- Do those Jimmy Page (or other) "*Upgrade from Hell*" projects give you grief?

We have *The Simple Solution* for you.

Our new **M1 Printed Circuit Board (M1-PCB)** is a multi-purpose product that simplifies electric guitar and bass wiring and reduces wiring mistakes. This is one of those "*Why didn't I think of that?*" products. You can select which of three "*personalities*" it should take on, merely by cutting clearly marked traces on the M1 circuit board. The M1 is ideal for all your pickup switching projects where DPDT mini toggle switch *-or-* push-pull potentiometer components are used.

The M1 solves the frustrating problem of connecting and soldering wires to six very tiny pins of a mini-toggle switch or a push-pull pot component. Once the component is attached, you simply solder wires to the circuit board and they are electrically connected to one of the six tiny pins of the attached component. Using the M1 for your pickup switching and control projects doesn't get any easier.

Personality #1: Solder a standard DPDT (*On-Off-On*) mini-toggle switch component onto the M1-PCB and cut one board trace. Now you can solder black and red wire pairs directly to the M1-PCB. These wires can be directly connected to both the pickup coil and the input circuit so you can turn the pickup coil Off or On; in either *normal-phase* or *reverse-phase*. The M1-PCB has an on-board "crossover" circuit so you don't need to hand wire it. You can *also* use this personality with a push-pull pot to switch a pickup between *normal-phase* and *reverse-phase*.

Personality #2: Solder a standard DPDT push-pull potentiometer component onto the M1-PCB and cut two board traces. Now you can solder black and red wire pairs directly to the board. This configuration lets you "span" two pickup coils to put them into a *series* circuit.

Personality #3: When you cut all three traces, you electrically isolate each of the six switch terminals so they can be used for any wiring application. This lets you quickly connect or jumper any of the switch terminals. The point-to-point hand wiring is simplified because the wires are attached to the circuit board and electrically connected to the switch component terminals.

"Our electric guitar and bass upgrades are the Swiss Army Knife of pickup tones."

With six separate wire solder connections; R1, R2, R3 and B1, B2, B3 separately connected to each terminal, you can use clear **R**ed and **B**lack wiring for all pickup coil polarity needs. Although a rotary hand tool is ideal to cut circuit board traces, the traces can also be cut using an exacto blade. Their website also includes typical wiring examples.

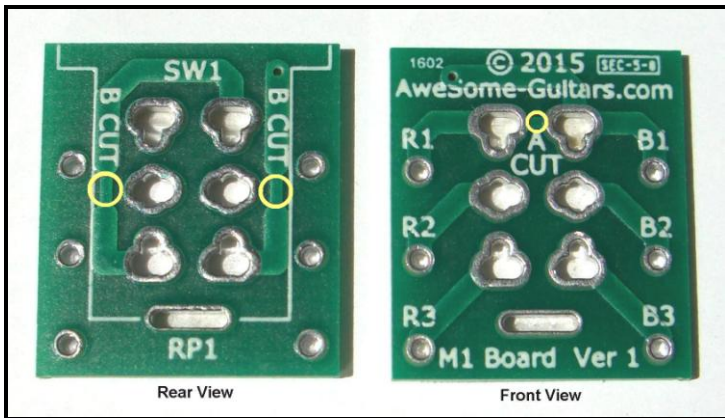
Who Are These AweSome People?

AweSome Musical Instruments huge family of **Pickup Switch Upgrade™** products are designed to give you all the additional *hidden* pickup tones that you cannot get from your stock electric guitar or bass. They have created the ultimate in "Lego-like" easy to connect and use upgrade parts for all electric guitar and bass models to give you up to 276 pure analog pickup tones from your instruments.

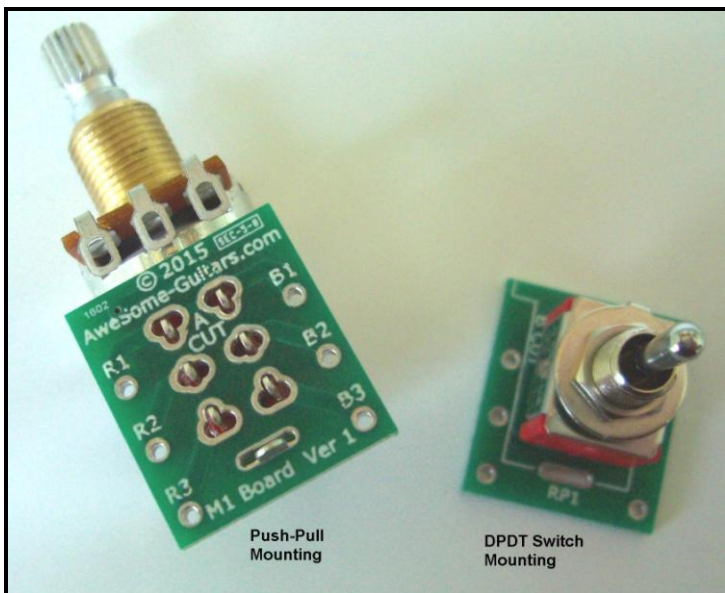
You can get more information at: www.AweSome-Guitars.com

Our Upgrades Give Your Pickups **Hammond B3 Drawbar Versatility™**

We're not just light years ahead of everyone; we are completely in the next galaxy.



M1-PCB Front and Rear View
(yellow circles show cut areas)



How M1 Attaches to Push-Pull Pot and Mini-Toggle

"Our electric guitar and bass upgrades are the Swiss Army Knife of pickup tones."