



FOR IMMEDIATE RELEASE

AweSome Musical Instruments Releases More Compact Products

Detroit, Michigan, July 1, 2013

AweSome Musical Instruments has just released smaller versions of their *high-performance* patented **Pickup Switch Upgrade**[™] products that will give you up to 76 pickup tones after the upgrade. All of their *core* switch products now have a 12 percent narrower profile than their previous versions. These improved upgrade products need less body cavity space to install so it simplifies the guitar technician's job when they upgrade instruments with these incredible products. These *easy-to-install* products will transform an hours-long tedious wiring job into a simple 2-minute installation. These new versions still give you access to all the additional "*hidden*" pickup tones that are not available on stock instruments.

Who We Are

AweSome Musical Instruments has a growing family of over 50 ultra *high performance* patented **Pickup Switch Upgrade**[™] products that will give you access to all of the additional pickup tones that are *silently* hiding in your electric guitar or bass. These incredible products will let you upgrade almost 200 Fender electric guitar and bass models, as well as models of all other manufacturers, to give you up to **76 pure analog pickup tones** from your stock instruments.

Your upgraded guitar will give you the sounds of all those guitar gods of every headliner group since the 1940s. These products are proudly made in the U.S.A. – and ***they will give you amazing tones without changing your pickups.***

A new discovery finds that your instrument's "*hidden*" pickup tones – to which our upgrade products give you access – appear to have a **seductive** and **aphrodisiac**-like effect on female audience attendees. Smart musicians are now upgrading their instruments with our products and silently leveraging this discovery to convert the female audience attendees into loyal fans and customers. A white paper that discusses this effect is now on our website Media page to give smarter musicians general insight on how to financially exploit this new discovery.

Get more information about these amazing products at: www.AweSome-Guitars.com

"Our products are the Swiss Army Knife of pickup tones."

We're not just light years ahead of everyone; we are completely in the next galaxy.

If you would like to **sponsor a Free Giveaway drawing** of our amazing products, contact us for details. You can use our profitable Affiliate program on our website to financially benefit your organization.