



FOR IMMEDIATE RELEASE

These **Hyper-Mod™** Stratocaster Pickguards Give You 35 Pure Analog Pickup Tones To Find Your Signature Sound

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Just released – **Hyper-Mod™** Stratocaster pickguards that contain **AweSome Musical Instruments** revolutionary patented **Pickup Tone Multiplier™** (PTM) switching system. With only six switches, these drop-in products let you instantly get the *30 additional pickup tones* that are silently hiding in your instrument. With the *seven times more* pickup tones that these products give, you can finally get that *elusive Signature Sound* you desperately want.

These *PTM-Enhanced* acrylic SSS **pickguards come in four colors** (white, black, white pearloid, brown tortoise) and are made to fit a standard American right-hand Stratocaster body. These pickguards are designed to accept your three single-coil pickups and is easy to install with no soldering needed.

AweSome Musical Instruments products are built around their *unique Pickup Tone Multiplier™* switching system that lets you dramatically increase the *tone power* of your electric guitar. After you **Hyper-Mod™** your 3-pickup guitar, you will have *30 additional pickup tones* to get a huge edge in the crowded music market.

Installing this product *instantly* converts your instrument into a **Hyper-Strat** — a *never-before-heard* tone monster that elevates your conventional guitar to an entirely new level. These *PTM-Enhanced* products will let you emulate a huge number of well-known, famous guitar sounds from your modified instrument — and also eliminate the need to change guitars for a particular sound or style.

With this **Hyper-Mod**, you can get the sound of every electric guitar ever made; including a Stratocaster, Telecaster, Jaguar, Jazzmaster, Les Paul Custom or Studio, Silvertone, National, Mosrite, Airline, Danelectro, Harmony, Kay, Maestro, Supro, Valco or sound like virtually any electric guitar that has ever been made with either single-coil or humbucker pickups – and all this with cheap pickups. Installing good pickups gives you even more spectacular tones. Now you can *finally* have all the pickup tones ever created on just one guitar.

AweSome Musical Instruments products will let you *finally* have all the pickup tones ever created on just one guitar. In fact, after you install these products, your guitar will even produce many unique pickup tones that you have NEVER heard before. These products will introduce you to a huge spectrum of pickup tones from muddy blues to deep, warm slightly overdriven jazz tones, to Ring-in-a-bell Surf to Intense Country Twang to the elusive Tin-Canny tones and even propel you all the way through to the steely, glass-shattering treble of the kind you've never heard from your guitar before.

Are More Pickup Tones Important? In a word, **YES!** If it were *not* important, you'd be buying 1-pickup guitars. You really want *more* choices. When your 3-pickup guitar is equipped with this **Pickup Tone Multiplier™** switching system, you can control what it sounds like. You can select any of the 35 unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you "stand out" and be noticed and unique with your new **Signature Sound**. After you install this product, you will have seven times more pure analog pickup tone choices.

If you're a performing guitarist, you are not going to use all 35 pickup tones. After listening to all the tones available to you, you will select 2 or 3 tones that you like the best. One of the tones will be used to "blend in with the group" and the other one or two will be used to let you "stand out" and sound really unique.

With 7 times more pickup tones, you are better positioned to create your unique **Signature Sound** that rises above all the others. Why would you want this? Because when you have 30 *additional* pickup tones you have a huge advantage over your competitors who only have 5 pickup tones. This **Hyper-Mod™** is for the **serious** guitarist who wants their audience to notice and HEAR their talent and ability – and get more bookings.

If you're a session guitarist who spends time in the studio, this product will immediately give your electric guitar new life and let you sound truly unique. It lets you reduce the number of instruments you need to bring with you. You will now only need one guitar to play everything including Rock, Pop, Blues, Surf, Grunge, Jazz, Metal, Folk, intensely Country Twang with guts and even the elusive "tin-canny" pickup tones – plus everything else in between. Instead of just five pickup tones, this *revolutionary* patented **Pickup Tone Multiplier™** switching system gives you a "Grand Canyon Wide" range of unique and subtle pickup tones that you can select from – to more precisely tailor your output to "mirror the mood" that the recording session demands.

Finally, you can get a performance factor for your guitar that is light years ahead of any other wimpy and obsolete "studio grade" model. Our **Pickup Tone Multiplier™** products let you really stand out and sound unique! Now you can get dozens of additional thinner and funkier tones plus numerous ultra fat, round and well-defined sustaining tones. These are tones that will *instantly* add some "snarl" when you need it with just the "flick of a switch".

Now you can get all the "edgy" tones that you want to project – but without being abrasive. Select the "custom tailored" tone that you want from a palette of 35 unique pickup tones. Fill up all of your musical space with either fat or thin drive. This ultimate switching **Hyper-Mod™** gives your guitar a stout voice that doesn't sound cloudy. If you're into "country twang" this product will give you "Twang up the ying yang." Now you have a way to be a truly unique musical artist.

This switching system is "green" and completely passive, so there are no batteries or expensive electronics to fail when recording or performing. Our RoHS-compliant products lets you keep your analog pickup tones PURE! All tones are totally accessible via the switches – no need to disassemble your guitar to reconfigure.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, *"You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment."* — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

AweSome Musical Instruments is company based in the Detroit, MI suburb. They have dozens of products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you seven times more Pure Analog pickup tones than anything. We are in the business of *"selling the most AweSome products on the planet!"*

Get more information *NOW* at www.AweSome-Guitars.com

