

# DISTRACTING ADS

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Except for Our AweSome-Guitars.com website, it seems that every "company" with a website now has a plethora of visually distracting advertising (*and from other other people promoting their own goods/services*) which only serve to irritate visitors (*who are potential customers*) and also quickly drive them away.

These distractions include dancing donkeys, immediate in-your-face text box asking for your personal contact information (*so they can constantly bother you with messages about their "stuff"*). There are way too many promotional ads via "**ad choices**", "**google ads**" and other groups that are **INFECTING** other businesses with their ads.

Supposedly, these businesses who permit this INFECTION to be included on their website will generate more income for them. Whether that is true or not has not been verified. However, **What IS TRUE** is that these prostitutes (*disguised as businesses*) are diluting the effectiveness of **their** website and **their** message.

When you have several dozen (*or more*) distracting and non-relevant ads **that are Not from your company** included in ALL your website pages, it becomes difficult for the visitor (*which can hopefully become a customer*) to focus on YOUR message and YOUR products. What were these marketing geniuses thinking?

People who visit our website appreciate the refreshing change with NO distracting flashing, bouncing, shaking advertising from "*everyone else in the universe*" — and competing with **OUR** message.

Further, we do not ask you for your contact information to constantly bombard you with contrived messages. Nor do we force you to let us stick "cookies" on your computer. Offensive things that are now all too common.

Put simply: We are Not Desperate People. Our incredible upgrades for electric guitar and bass have become the "benchmark" for all serious players. We have done our job so well that everyone who purchase one of our incredible upgrades becomes a repeat customer — and about half are multiple-repeat customers.

We Thank You for staying around for a while and learning more about who we are and what we can do for you, your enjoyment and your creativity. There is a lot of content here so if you don't have time to read it all now, do bookmark our website so you can learn more about us when it is more convenient — and thankfully, without any irritating distractions.