



FOR IMMEDIATE RELEASE

## AweSome Upgrade for Fender's Select Series SSS Stratocaster Gives You 35 Pickup Tones

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Just released – This *simple-to-install* upgrade for Fender Select Series SSS Stratocaster will transform this instrument into a session guitar player's *dream machine*. It contains **AweSome Musical Instruments T3-Switch**, part of their growing family of *revolutionary* patented **Pickup Switch Upgrade™** products. This “no soldering needed” drop-in product lets you instantly get **35 pickup tones** from your upgraded instrument.

**For the session guitarist**, this upgrade product gives your electric guitar new life to let you sound truly unique. Now you will now only need one guitar to play everything including Rock, Pop, Blues, Surf, Grunge, Jazz, Metal, Folk, intensely Country Twang with guts and even the elusive "tin-canny" pickup tones – plus everything else in between. This upgrade will give you a **“Grand Canyon Wide”** range of unique and subtle pickup tones – to more precisely tailor your output to "mirror the mood" that the recording session demands.

**Your upgraded instrument will sound like** almost every electric guitar ever made, including a Stratocaster, Telecaster, Jaguar, Jazzmaster, Les Paul Custom or Studio, Silvertone, National, Mosrite, Airline, Danelectro, Harmony, Kay, Maestro, Supro, Valco or like virtually any electric guitar ever made with either single-coil or humbucker pickups. This upgrade gives you access to all the pickup tones ever created on just one guitar.

**This upgrade also lets you emulate** a huge number of well-known, famous guitar signature sounds of hundreds of headliner groups from your modified instrument to give you a huge edge in the crowded music market.

**Now the session guitarist can travel much lighter** – because they only need one (maybe two) instruments instead of a dozen or more. They only need to tune up one guitar instead of a dozen or more. With this upgraded *secret weapon*, they now have access to several dozen *additional* pickup tones that nobody has ever heard before.

**This upgrade product comes in four colors** (3-ply white, black, white pearloid, brown tortoise) and are made to fit a standard American right-hand Select Series SSS Stratocaster or similar body. These pickguards are completely wired and designed to accept your pickups and installed with no soldering needed.

**AweSome Musical Instruments** is company in a Detroit, MI suburb. They have several dozen products that are based on their *revolutionary* patented **Pickup Switch Upgrade™** family of products. These products are proudly made in the U.S.A. Nobody can give you more Pure Analog pickup tones than we already do.

*“We are known for creating several dozen of the best pickup tones in the world. You could be known for using them.”*

Get more information at [www.AweSome-Guitars.com](http://www.AweSome-Guitars.com)