



FOR IMMEDIATE RELEASE

These **Hyper-Mod™** Stratocaster Left Hand Pickguards Give You 35 Pure Virgin Analog Pickup Tones

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Just released – **Hyper-Mod™** Stratocaster *Left-Hand* pickguards that contain **AweSome Musical Instruments** revolutionary patented **Pickup Tone Multiplier™** (PTM) switching system. With only six switches, these drop-in products let you instantly get the *30 additional pickup tones* that are silently hiding in your instrument. With the *seven times more* pickup tones that these products give, you can finally get that *elusive Signature Sound* you desperately want.

These *PTM-Enhanced SSS* **pickguards come in 3-ply colors** (white, black, white pearloid, brown tortoise) and are made to fit a standard American *left-hand* Stratocaster body. They are designed to accept your three single-coil pickups and are easy to install with no soldering needed. **AweSome Musical Instruments** products are built around their *unique Pickup Tone Multiplier™* switching system that lets you dramatically increase the *tone power* of your electric guitar.

Installing this **Hyper-Mod™** product will *instantly* convert your instrument into a “**Hyper-Strat**” — a *never-before-heard* tone monster that elevates your conventional guitar to an entirely new level. Not only will you have *30 additional pickup tones* to get a huge edge in the crowded music market but it will let you emulate a huge number of well-known, famous guitar sounds from your enhanced instrument — and also eliminate the need to change guitars for a particular sound or style.

This product lets you get the sound of every electric guitar ever made; including a Stratocaster, Telecaster, Jaguar, Jazzmaster, Les Paul Custom or Studio, Silvertone, National, Mosrite, Airline, Danelectro, Kay, Supro or sound like virtually any electric guitar that has ever been made with either single-coil or humbucker pickups – and all this with less expensive pickups. Installing high end pickups gives you even more spectacular tones. Now you can *finally* have pretty much all the pickup tones ever created on just one guitar. After you install this product, your guitar will even produce DOZENS of unique pickup tones that you have NEVER heard before – we guarantee it. This product will introduce you to a huge spectrum of pickup tones from muddy blues to warm slightly overdriven jazz tones, to Ring-in-a-bell Surf to Intense Country Twang to the elusive Tin-Canny tones and even give you steely, glass-shattering treble of the kind you’ve never heard from your guitar before.

Are More Pickup Tones Important? In a word, **YES!** If it were *not* important, you’d be buying 1-pickup guitars. You really want *more* choices. When your 3-pickup guitar is equipped with this **Pickup Tone Multiplier™** switching system, you can control what it sounds like. You can select any of the 35 unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you “stand out” and be noticed and unique with your new **Signature Sound**.

The guitar player market has become increasingly crowded. There are more players (and wanna-bees) than ever before. These are hard times, with everyone struggling for shrinking gigs, lower pay rates and fewer recording contracts. To survive, you want something that makes you “different” in an increasingly crowded guitar player market. And now more than ever, you want something that will help you rise above the crowd to sound **BETTER**, sound **UNIQUE**, sound **DIFFERENT**. This product will give you this difference in spades.

The session guitarist now only needs one guitar to play everything including Rock, Pop, Blues, Surf, Grunge, Jazz, Metal, Folk, intensely Country Twang with guts and even the elusive "tin-canny" pickup tones – plus everything else in between. This *revolutionary* patented **Pickup Tone Multiplier™** switching system gives you a “Grand Canyon Wide” range of unique and subtle pickup tones that you can select from – to more precisely tailor your output to "mirror the mood" that the recording session demands.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, *“You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment.”* — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

AweSome Musical Instruments is company based in the Detroit, MI suburb. They have dozens of products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you more Pure Virgin Analog pickup tones than anything.

“We are known for creating DOZENS of the best pickup tones in the world. You could be known for using them.”

Get more information at www.AweSome-Guitars.com

